

FOR OFFICIAL USE:

FORM No : _____
DATE : _____
TYPE : _____
BOOKED BY : _____



19th to 21th July, 2019
Dana Mandi, Bahadur Ke Road,
Near Jalandhar By-pass,
Ludhiana (punjab) - India

REQUEST FORM FOR SPACE ALLOCATION

CONTACT INFORMATION

(Tax Invoice will be raised on the company name mentioned here and will be sent to the given address)

(Please fill in BLOCK letters)

Part I -Company Information

FASCIA NAME

1. Company Name:

2. Address:

3. City / Town:

4. Postal Code:

5. Country:

6. Contact Person:

7. Contact No.:

8. Position:

9. Tel. No.:

Country Code

Area Code

Number

10. Fax No.:

Country Code

Area Code

Number

11. E-mail:

12. Website:

Part II - Company Profile

Please specify your company description:

12. Details:

13. Billing name & address

GST No.

Please attach GST certificate with this form

RATES PER SQMT

Shell

Raw

Participation Charges

Rs. 8000 Per Square meter

Rs. 7000 Per Square meter

Part II - Rates and Payment Options

Space Details	Rate per Sqm (INR)		Quantity/ Size		Total
Shell stand	Rs.	\$		=	
Bare Space	Rs.	\$		=	
Sale Tax	Rs.			=	2000.00
				TOTAL (A)	

Main Gate	150000.00			=	
Bunting- 5x2.5 ft (Min 10)	150000.00			=	
Registration counter with badges	100000.00			=	
Bill Board - 10x8 ft	100000.00			=	
Advertisement in news letter	75000.00			=	
Ad in show Directory	50000.00			=	
Others				=	
				TOTAL (B)	
Participation fee includes:					
≠ Free listing in fair directory. if any					
Participation Terms:					
≠ Booth/Space Allocation will be on first-cum-first-serve basis					
				Net Participation Amount (A+B)	
				+ 18% GST	
				GRAND TOTAL	

50% at the time of Booking
50% 30 days prior to the exhibition.

Part V - Payment Terms

Total participation fee, if any, is due with the
 Signing of this Application cum contract Form

Booth/Space will be allotted on receipt of total charges as above along with the duly completed Application form.

If the Exhibitors cancels all or part of the Exhibit package/space contracted for hereunder, the Exhibitor shall pay to the Organizer a cancellation fee equal to **100%** of the contract value if the cancellation occurs 30 days prior to exhibition. Organizer shall be entitled to get **100%** of the contract value in the event of a cancellation by Exhibitor any time due to any reason.

.Please return the completed application form together with participation fee to **STELLAR PROMOTIONS / ESSENTIAL EVENTS & TRADE FAIRS** Payment shall be made by Bank draft / Crossed cheque only.

Part VI -Company Stamp and Signature

We hereby apply for participation in **India Food Expo 2019** We also agree to abide by the provisions contained in the attached "Exhibition Rules & Regulations" set out by the Organiser and further agree and acknowledge that such "Exhibition Rules and Regulations" form part of our agreement with the Organiser in connection with participation in India Food Expo We understand that information appearing in this application form may be included into the Organiser's databank and further, that the Organiser and its associated companies may make use of such information for the promotion of..... or for other promotional purposes. We agree and acknowledge that the Organiser and its associated co. bear no responsibility for any error or omission.

For stall booking and sponsorship

Cheque/DD (INR only) in favor of "**Stellar Promotions**" (For INDIA)

Bank transfer to the bank details mentioned below :
(For OVERSEAS PARTICIPANTS)

Bank Name: HDFC Bank. **A/C No.:- 50200008318964,**
A/C Name: Stellar Promotions

Bank Address :- GF No B52, Kalkaji, New Delhi - 110019, India,
 RTGS/NEFT IFSC: HDFC0001559

GST NO: 06ARJPP6000B1ZA

Cheque no.
Date
Bank name
Amount

Cheque to be issued in favour of **ESSENTIAL EVENTS AND TRADE FAIRS**

Bank transfer to the bank details mentioned below :
(For OVERSEAS PARTICIPANTS)

Bank details:- IDBI BANK A/c no. 0189102000017903.
 ifs code IBKL0000189

Branch: Panvel (Raigad)

Signature of participant

Seal & date

The Package for Built-up Booth (9 sqm) includes

- ☞ Three sided laminated Octonorm Panels
- ☞ Fascia Board with Company Name
- ☞ Synthetic Carpet
- ☞ One Table & Two Chairs
- ☞ Three Spotlights/Two tubelights
- ☞ 5 Amp Power Socket
- ☞ One Wastepaper Basket



Power Charges

Part III- Power Installation

Tariff for Power Connection & Consumption Charges for each supply point:			
Sr. No.	Electrical Load	Phase	Installation Charges Rs.
1	01 KW and above	1/2/3 Phase	2000/-- per KW

CABLING CHARGES WILL BE APPLICABLE AS PER THE REQUIREMENTS. RATES FOR 20 KW AND ABOVE AVAILABLE ON REQUEST

Water supply available on request complimentary Compressed Air, you are requested to let us know your requirements latest by 14.06.2019 Our requirement of power for demonstration purposes is as follows.

.....KW total charges Rs. / US\$

Compressed air connections ,required - Yes.....NO.....

(Note: All electrical works shall be carried out by the Official Contractor only)

1. Exhibitors are not permitted to connect their own electrical fittings. (NO GENERATORS ARE ALLOWED TO BE USED)
2. Where it is not otherwise stated, the listed prices are for the duration of the exhibition period only .
3. The power point used must beonly.
4. All the orders will need to be submitted before the expiry dates. A surcharge of 15% will be enforced after the dateline and on site orders.

Payment cheque favouring STELLAR PROMOTIONS must accompany the extra power request form.

Cheque enclosed. Chq. No..... Date: Rs.

Company..... Booth No.: Seal.

18 % GST is applicable, if any on all charges or as per rule 01 Govt. of India.



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1. DEFINITIONS

In this Regulation, the following words and expressions shall (except where the otherwise requires) have the following meanings:-

"Applicant": the sole proprietorship, partnership, private limited or limited company whose details are specified in the Application Form; "Application Form": the application form for the Applicant to apply for the right to exhibit at the Exhibition to which a copy of this Regulation is attached; "Associates": (a) any employees, contractors, subcontractors, representatives, or agents of the Exhibitor or its Associates; and (b) in relation to an individual Exhibitor means any relatives of the Exhibitor and any company which the Exhibitor or its relative is a shareholder or director of such company; and (c) in relation to a corporate Exhibitor means any shareholders or directors of the Exhibitor and any relatives of such shareholders or directors and any company which the Exhibitor or its shareholders or directors or any of their relatives is a shareholder or director of such company; "Complainant": the Exhibitor filing a complaint to the Organiser in respect of an infringement of intellectual property rights at the Exhibition; "Exhibition": the exhibition to be known as fair, which will be organised by the Organiser at the Exhibition Venue during the Exhibition Period;"Exhibition Period": the period between **19- 21 July. 2019**

"Exhibition Venue": **Dana Mandi, Jalandhar By-Pass, Ludhiana** "Exhibitor": the relevant Applicant whom the Organiser has accepted, in writing, its application to exhibit at the Exhibition;"Organiser": Stellar Promotions."Products": any goods, products, items, samples or exhibits displayed by the Exhibitor at the Exhibition; "Regulations": the provisions contained in these "Exhibition Rules & Regulations";"Space": the area within the Exhibition Venue where the Exhibition will be conducted; "Booth": the area within the Space designated to the Exhibitor for the purpose of exhibiting and promoting its Products. This may include the structure and partitioning of the booth as the case may be, but for the avoidance of doubt shall exclude any areas in front of the booth.

2. APPLICATION FORM

The Exhibitor acknowledges that by signing the Application Form, it has agreed and undertaken to comply with all its obligations under the Regulations and any other additional rules and regulations prescribed by the Organiser. Notwithstanding payment or acceptance of the Participation Fee or part thereof, submission of the Application Form to the Organiser does not create, whether express or implied, any rights on the part of the applicant or any obligation or liability to perform any function or duty on the part of the Organiser. The Organiser has the sole and absolute discretion to accept or reject, without giving any reason or explanation, the Applicant's application to exhibit at the Exhibition. Where the Applicant/Exhibitor is a business entity or a corporation, the Organiser may at any time require the Applicant/Exhibitor to produce copies or certified copies of the Applicant's/Exhibitor's Certificate of incorporation,

3. LOCATION OF EXHIBIT SPACE

India Food Expo will be held at **Dana Mandi, Ludhiana** All measurements and exhibit space layouts shown on the floor plan are as accurate as possible, but the Organiser reserves the right to make such modifications and changes to exhibit space assignments and to the location of the exhibit space as may be necessary to adjust the floor plan at any time to meet the needs of the Organiser, exhibitors, and exhibits.

The Organiser reserves the option, in the event of any emergency or other circumstances beyond its reasonable control, to either substitute comparable exhibit space or to refund the total rent paid hereunder.

4. EXHIBITION MANAGEMENT

The Organiser reserves the right to render interpretations and to establish such further rules and regulations it may deem necessary for the general success of the Exhibition. The Organiser further reserves the right to decline, prohibit or expel any exhibit, which, in its sole judgment, is in poor taste or is out of character with, or reflects poorly upon, the Exhibition or is in violation of the terms of this contract or any applicable law, rule, or regulation.

5. EXHIBITOR SERVICE MANUAL

The Organiser will furnish an Exhibitor Service Manual prior to the exhibition that will include specifications for labour requirements, labor rates, electricity, lighting, water, carpeting, furniture, Internet access, telephones, food and beverage service, etc.

6. EXHIBIT SPACE EQUIPMENT AND SERVICE INFORMATION

The Exhibitor agrees to be bound by the rules and regulations as may be established from time to time by the Organiser or as set forth in the Exhibitor Services Manual. The Organiser will furnish the Exhibitor with the name of an exhibit service contractor prepared to furnish all services customarily required within a reasonable time prior to the commencement of the Exhibition. Complete shipping instructions and information regarding furniture rental, electrical work, telephone installation, plumbing, labor for erecting and dismantling exhibits, booths, etc. will be contained in the Exhibitor Service Manual. A service desk will be maintained in the area.

7. INSTALLATION AND REMOVAL TIME

The specific times for installation and dismantling of exhibits shall be set forth in the Exhibitor Service Manual, subject to change at the discretion of the Organiser. No other times shall be allowed.

8. EXHIBIT DATES

The Exhibit portion of **India Food Expo, Ludhiana** will be held on **19-21 July 2019**. The Organiser reserves the right to change exhibit hours, exhibition dates, and/or to change the number of days or dates of the Exhibition as it may deem desirable.

9. COMPETITIVE EVENTS

The Exhibitor shall not, during the Exhibition and the 2-day period before the first day of any conference and/or exhibition produced by the Organiser, conduct, organise, or be affiliated with, within 10 kilometers of said conference or exhibition(s), any functions, classes, seminars, exhibits, or similar activities (hereinafter "functions") for more than 10 people which are similar to, competitive with or complimentary to, any functions, classes, , training, seminars, exhibits or other activities at the Exhibition, other than (i) the exhibit



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provided for in this contract, or (ii) those functions approved by the Organiser in writing and held at a location specifically authorized by the Organiser.

10. PAYMENT & REFUND

The organiser will not refund any amount incurred towards stall booking advance / advertisement advance / sponsorship advance or full payment made for any above service under any circumstances.

11. CANCELLATION

(A) In the event the Exhibitor cancels all or part of the exhibit space contracted for hereunder, the Exhibitor shall pay to the Organiser a cancellation fee equal to 100% if the cancellation occurs 30 days prior to the exhibition dates, If the cancellation is done even before 04.2019 the Organiser shall be entitled to get 100% of the contract value. Any cancellation fee is due at the time of cancellation. Whenever the payments already made by the Exhibitor to the Organiser hereunder shall exceed the cancellation fee payable, the Organiser shall refund such excess to the Exhibitor. Except for such excess, all payments made to the Organiser under this contract shall be deemed fully earned and non-refundable. The cancellation fees described above are paid as liquidated damages and not a penalty. Exhibitor acknowledges that any cancellation will cause Organiser to sustain significant damages that cannot be precisely ascertained at contract time.

(B) If the exhibit space booked by the Exhibitor is not occupied latest by **8:00 a.m. on 18.07.2019** the Exhibitor shall be deemed to have cancelled the exhibit space contracted for, and the Organiser shall have the right to use such space as it deems appropriate and the Exhibitor shall pay to the Organiser all amounts which would have been due, under the terms of sub-section (A) above as if the Exhibitor had cancelled the contract as of such date.

(C) If the Exhibitor fails to make full payment when due under the terms of the contract, the Organiser may terminate this contract and the Exhibitor shall be responsible for payment to the Organiser of all amounts which would have been due the Organiser, under the terms of sub-section (A) above as if the Exhibitor had cancelled this contract as of the date of such failure of payments.

(D) Except where the Exhibitor's obligations to pay rent may be reduced in accordance with the terms set forth in sub-section (A) above, the Exhibitor shall be responsible for payment of the exhibit space total rent whether the Exhibition is cancelled, delayed or relocated, in whole or in part as a result of a riot, strike, civil disorder, act of war, act of God, or any other cause of any kind whatsoever not within the Organiser's reasonable control. (E) The Exhibitor shall be responsible for all collection costs and legal fees for any balance that is placed for collections. In the event that any balance due is placed for collection, the Exhibitor will be responsible for costs associated with the collection of this balance.

IF PAYING VIA BANK T/T OR WIRE TRANSFER, ALL BANK FEES ARE THE SOLE RESPONSIBILITY OF THE EXHIBITOR.
 CREDIT CARDS ARE NOT ACCEPTED.

12. RIGHT OF OFFSET

The Organiser shall have the right to offset the amount of any obligation due and owing to the Organiser from the Exhibitor against any obligations at any time due and owing to the Exhibitor by the Organiser, whether under this contract or under any other contract arrangement or understanding between the Organiser and the Exhibitor. Exhibitor is subject to Organiser's standard credit terms and policies and Organiser may apply any amounts received from Exhibitor to any other outstanding balances due to Organiser.

13. USE OF EXHIBIT

The Exhibitor shall provide adequate staff for maintenance and operation of its exhibit during all exhibit hours. If the Exhibitor contracts basic space, the exhibitor shall provide carpet or other suitable floor covering for its entire exhibit space during all exhibit hours. All demonstrations or other promotional activities, including distribution of promotional material, shall be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. The Exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions. The Exhibitor shall not assign, sublet or share the exhibit space without the express written consent of the Organiser. The Exhibitor shall display only goods manufactured or sold in the ordinary course of its business and that are related to the Exhibition. No individual, firm, or organisation, not party to this contract, shall solicit business within the Exhibitor's exhibit area. No exhibit may exceed 8 ft. in height without the express written permission of the Organiser. No portion of any exhibit space sign or carpeting may extend over or beyond assigned floor space. Interference with the light and space of other exhibitors is prohibited. Display material exposing an unfinished surface to neighboring exhibit spaces is not permitted and must be finished at the Exhibitor's expense. The Organiser reserves the right to perform such finishing at the Exhibitor's expense. The Exhibitor's booth and/or exhibit shall not intrude or interfere with the use of any adjacent exhibit area.

The Organiser reserves the right to restrict, segregate or relocate exhibits that, because of noise, method of operation, materials or any other reason, become objectionable. In the event of any such restriction or removal, the exhibitor shall have no claim against the Organiser based upon any such restriction or removal. If the Exhibitor utilizes music (for example, from tape, record, CDs, audio-visual presentations, live entertainment or radio speakers), the Exhibitor shall first obtain written permission from the owner for the use of that music as required by applicable laws. Exhibitor shall comply with all applicable laws, censorship codes, rules and regulations that pertain to its exhibit.

14. TAXES AND LICENCE

The Exhibitor shall be solely responsible for obtaining any licenses, permits or approvals required under local or state law applicable to its activity at the Exhibition and for obtaining any tax identification numbers and paying all taxes, license fees or other charges that shall become due to any governmental authority in connection therewith. Has taken steps reasonably necessary to ensure the sound engineering and



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structural integrity of its exhibit design and the proper construction and safety of the exhibit itself, as erected, including obtaining the certification of a registered structural engineer if reasonably available. The Exhibitor accepts sole responsibility for any personal injury or property damage that may result directly or indirectly from the collapse of its exhibit or any portion thereof or the existence of any other unsafe condition at its exhibit.

16. LIMITATION OF ORGANISER'S LIABILITY

Neither the Organiser, nor any of its affiliates, agents or representatives shall have any liability whatsoever to the Exhibitor for any loss, expense or damage to the Exhibitor, its guests, invitees or any of their property relating to or arising out of the acts of any participant, visitor or other invitee of the Organiser, other than for the Organiser's failure to perform its obligations hereunder.

17. INDEMNITY

The Exhibitor hereby agrees to indemnify and hold harmless the Organiser, its affiliates, and any of its officers, directors, employees or agents from and against any and all loss, expense actions, claims, and damages, including, without limitation, reasonable attorney's fees, arising out of or caused by the Exhibitor's installation, construction, removal or the maintenance of its exhibits, the Exhibitor's occupancy of use of the Exhibition premises, or any part thereof or as otherwise caused by the Exhibitor, its agents, representatives, invitees or guests.

18. SECURITY AND PROPERTY INSURANCE

The Organiser shall provide perimeter guard service during the hours the exhibit area is closed. However, the Exhibitor is solely responsible for the security of its own exhibit materials and the Exhibitor undertakes to obtain appropriate casualty insurance covering the same. All property of an Exhibitor is understood to remain in its sole care, custody, and control in transit to or from within the confines of the exhibit hall.

19. LIABILITY INSURANCE

The Exhibitor shall obtain, at its own expense, adequate insurance of comprehensive general liability insurance. The Exhibitor shall furnish, upon request, at or prior to the Exhibition, certificate of insurance evidencing said coverage.

20. CARE OF BUILDING AND EQUIPMENT

Neither the Exhibitor nor its representative or agents, shall injure or deface the walls or floors of the building, the exhibit spaces, or the equipment in the exhibit spaces. All materials used by the Exhibitor shall comply in all respects with all applicable laws, rules and regulations respecting fire safety and electrical equipment.

21. MISCELLANEOUS

- (A) This contract contains the entire understanding of the parties with respect to the subject matter hereof and there are no other agreements, understandings, representations or warranties except as expressly set forth herein.
(B) Organiser has a right to change floor plan position or stalls of participants or venue locations any time without intimation to any one.
(C) Organiser shall not be responsible for any loss or damage due to natural calamity and no payment will not be refunded under any circumstances.
(D) The stall charges will be charged for AC hall and if ac not required than charges for non ac will be levied.
(E) No food and beverages will served complimentary to any participant.
(F) Stall has some fixed amenities which is mentioned on page No. 3, apart from the amenities required by the participants are available on extra cost only.
(G) The size of stall will not be reduced if booked and paid advance.
(H) No payment will be made cash, if made in that case the organiser will not be responsible.
(I) The exhibitor are requested to take care of their electronic devices such as Mobiles. Laptops, Power banks, Ipad etc and should not leave in the stall. The organiser will not held responsible for any lost / theft / damages.
(E) All disputes are subject to Delhi jurisdiction only.

Signature & stamp of Exhibiting Company (compulsory)

Signature Of Organiser

NAME:

NAME:

DATE:

DATE: